



Magnum Multimedia

Digital Government Services

Magnum Multimedia is an SBA Certified 8(a) Small Business located in Northern Virginia. We are proud to offer an extensive range of communications, design and technology services to the Federal Government. Our mission is to build great experiences.

PROGRAM, PROJECT & PORTFOLIO MANAGEMENT

PMO Operations
Agile Project Management Methodology
Capital Planning & Investment Control
IT Governance Audit Preparation
Planning for Technology Modernization
Fund Spending

Quality Assurance & Testing
PHP, .Net, Ruby on Rails
HTML5, JavaScript, CSS3

WEB & MOBILE DESIGN

User Experience (UX) Design
User Interface (UI) Design
User Research & Testing
Web Analytics Reporting
Section 508 & ADA Compliance
Responsive Web & Mobile Design
Survey Tools & Customer Feedback

STRATEGIC COMMUNICATIONS

Branding, Messaging & Positioning
Content Research & Creation
Social Media & SEO Strategy
Creative & Visual Design
Multimedia & Video Production

APPLICATION DEVELOPMENT

Agile Scrum/Kanban, Waterfall, Hybrid
Rapid Prototyping
Web & Mobile Development
Content Management Systems (CMS)

OPERATIONS & MAINTENANCE

Web Content Management
Cloud Hosting & Management
Change & Release Management
User Acceptance Testing (UAT)
Help Desk & Software Management
Service Level Agreements (SLAs)
User Training & Documentation

CAGE CODE

4AF57

DUNS NUMBER

609181180

EIN/TIN

830424859

NAICS CODES

512110

Motion Picture & Video Production

541430

Graphic Design Services

541511 (PRIMARY)

Custom Computer Programming Services

541512

Computer Systems Design Services

541519

Other Computer Related Services

CORPORATE CONTACT

John M. Kim
President & CEO
jkim@magnummultimedia.com
703-593-2370

Magnum Multimedia, Inc.

13800 Coppermine Road

Suite 310

Herndon, VA 20171

T: 703-297-8787

F: 703-991-3047

www.magnummultimedia.com



8(a) Certified





SELECT PAST PERFORMANCES

Delivering engaging and reliable digital services through quality program management, design and technology.

U.S. DEPARTMENT OF TREASURY - TTB	U.S. DEPARTMENT OF LABOR - OPA	U.S. DEPARTMENT OF LABOR - ETA	NATIONAL INSTITUTE OF HEALTH - CSR	NATIONAL SCIENCE FOUNDATION - IDB	THE CHILDREN'S BUREAU - NRCCWDT
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STRATEGIC COMMUNICATIONS

Branding, Messaging & Positioning	■		■			■
Content Research & Creation	■	■	■	■	■	■
Social Media & SEO Strategy	■	■	■	■	■	■
Creative & Visual Design	■	■	■	■	■	■
Multimedia & Video Production	■		■	■		

WEB & MOBILE DESIGN

User Experience (UX) Design	■		■	■		■
User Interface (UI) Design	■	■	■	■	■	■
User Research & Testing	■		■	■	■	■
Web Analytics Reporting	■	■	■	■	■	■
Section 508 & ADA Compliance	■	■	■	■	■	■

APPLICATION DEVELOPMENT

Agile Scrum/Kanban, Waterfall, Hybrid	■	■	■	■	■	■
Rapid Prototyping	■	■	■	■	■	■
Web & Mobile Development	■	■	■	■	■	■
Content Management Systems (CMS)	■	■	■	■		■
Quality Assurance & Testing	■	■	■	■	■	■

OPERATIONS & MAINTENANCE

Web Content Management	■	■	■	■	■	■
Cloud Hosting & Management	■	■	■			■
Change & Release Management	■	■	■			
User Acceptance Testing (UAT)	■	■	■	■	■	■
Help Desk & Software Management		■	■			

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